



THE MISSISSIPPI BAR

Lawyer Advertising Checklist

Rule 7.5(c)(1-4), of the Mississippi Rules of Professional Conduct (MRPC) outlines the items required for each advertising submission as well as the fee required per submission depending upon whether it is submitted prior to or after the advertisement has been disseminated or published:

- A copy of the advertisement or communication in the form or forms in which it is being disseminated or published (e.g., video, audio, print, photographs or other accurate replicas of outdoor advertising)
- A transcript, if the advertisement or communication is in the form of video or audio
- A statement of when and where the advertisement has been, is or will be used
- A check made payable to The Mississippi Bar for:

(1) a fee of twenty-five dollars (\$25) per submission filed prior to dissemination or publication (timely filed)

or

(2) a fee of one hundred and fifty dollars (\$150) per submission filed after dissemination or publication (not timely filed)

For more information regarding lawyer advertising, please review Rules 7.1 through 7.7, MRPC, and review the [“Policies and Procedures for Lawyer Advertising.”](#)