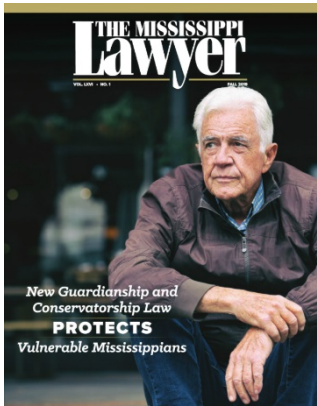
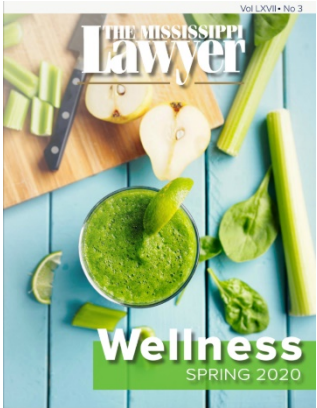


The Mississippi Lawyer

2020 Advertising Rate Card

THE MISSISSIPPI Lawyer



Reaching Every Attorney in Mississippi

- Circulation of over 9,000
- Reaches other Bar members throughout the nation, many of the nation's law libraries and subscribers
- Terms: Net 30 days
- Subscription Rate: \$23 per year

Professional Announcements

All announcements are typeset in a standard format included in the cost.

Small	1/6 page Announcement	\$195
Large	1/3 page Announcement	\$295

Classified Advertisement

All classifieds are typeset in a standard format included in the cost.

Small	2.5" x 2"	\$65
Large	2.5" x 3"	\$85

Display Advertisement

		B&W	Color
Full Page	1 time	\$530	\$605
	4 times	\$470	\$595
<i>Back Cover</i>	1 time	\$575	\$720
	4 times	\$515	\$660
<i>Inside Front Cover</i>	1 time	\$565	\$710
	4 times	\$505	\$650
<i>Inside Back Cover</i>	1 time	\$555	\$700
	4 times	\$495	\$640
<i>First White Page</i>	1 time	\$545	\$690
	4 times	\$485	\$630
<i>Inside Back Cover Opposite</i>	1 time	\$525	\$670
	4 times	\$485	\$610
2/3 Page	1 time	\$420	\$535
	4 times	\$370	\$485
1/2 Page	1 time	\$325	\$435
	4 times	\$285	\$395
1/3 Page	1 time	\$235	\$340
	4 times	\$205	\$310
1/6 Page	1 time	\$165	\$265
	4 times	\$140	\$240

Ad Sizes:

Full page	8.5" x 11"
1/2 pg horiz	7.5" x 4.75"
1/2 pg vert.	4.75" x 7"
2/3 pg horiz.	7.5" x 6.5"
2/3 pg vert.	5" x 9.5"
1/6 pg horiz	4.75" x 2.5"
1/6 pg vert.	2.5" x 4.75"
1/3 pg horiz.	7.5" x 3"
1/3 pg vert.	2.5" x 9.5"
1/3 pg square	5" x 4.75"

Display Ad Specifications:

All ads must be in electronic format. Acceptable formats: eps, tif, pdf. All files must be a minimum of 300 dpi. All color images should be CMYK.

Print Dates

Winter	February 2020
Spring	April 2020
Summer	August 2020
Fall	November 2020

Contact Hannah Harrison to place an ad.
hharrison@msbar.org