

THE MISSISSIPPI Lawyer

2017 Advertising Contract

Advertising Regulations

All advertising accepted is subject to the approval of the publisher. The advertiser and advertising agency assume liability for entire content of advertisements printed and also assume responsibility for any claims therefrom made against the publisher.

Publisher is not responsible for errors in key numbers or other elements of any advertising typeset by the publisher.

A signed contract is required for any advertisement.

Copy submission is the responsibility of the advertiser and/or advertising agency. No cancellation will be accepted after the closing date for space, and cancellations must be submitted in writing.

Advertisement of last insertion will run if copy is not received by specified closing date; if no previous insertion, client is liable for cost of contracted space not used, and space will be re-allocated at the discretion of the publisher.

For More Information

Contact:

Krissa Dobbins Easley
Marketing Manager
Phone: 601-355-7548
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The Mississippi Lawyer
PO Box 2168 · Jackson,
MS 39225-2168



THE MISSISSIPPI BAR

Issues for Insertion:

- Winter 2017
 Spring 2017
 Summer 2017
 Fall 2017

Special Instructions:

- Black and White
 Black and 1 Color (Blue)
 4-Color
 Run Same Copy Each Insertion
 New Copy Each Insertion

Space Ordered:

- Full Page Display Ad
 2/3 Page Horizontal Display Ad
 2/3 Page Vertical Display Ad
 1/2 Page Horizontal Display Ad
 1/2 Page Vertical Display Ad
 1/3 Page Horizontal Display Ad
 1/3 Page Vertical Display Ad
- 1/3 Page Square Display Ad
 1/6 Page Horizontal Display Ad
 1/6 Page Vertical Display Ad
 Classified Ad: Small Large
 Small Professional Announcement
 Large Professional Announcement

Company Name: _____

Contact Name: _____

Address: _____

City/St/Zip: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Payment:

All advertisers will receive a tear sheet of their ad from the issue in which it appeared along with an invoice. Payment will be expected within 30 days upon receipt.

Advance Payment:

If you would like to pay in advance:

Amount: \$ _____ Charge my: (circle one) VISA, MC, AMEX or Discover

Card Number: _____ Exp. Date: _____

CVV Code (3 digits for V/MC and 5 digits for AmExp) _____

Billing Address: (street number or PO number only, ex: 960) _____ Billing Zip _____

My check is enclosed (made payable to The Mississippi Lawyer)

This application for advertising space represents a commitment to advertise and shall serve as a binding agreement between the parties. Refer to the advertising regulations.