



THE MISSISSIPPI BAR



Intellectual Property,
Entertainment &
Sports Law

The Mississippi Bar's Intellectual Property, Entertainment & Sports Law Section presents:

Challenges and Hot Topics in IP and Sports Law

Friday, March 27, 2020

CAVS on the campus of Mississippi State University
200 Research Blvd. - Starkville, MS 39759

6 Hours CLE Credit

About the Seminar

The Mississippi Bar's Intellectual Property, Entertainment & Sports Law Section will present a seminar titled "Challenges and Hot Topics in IP and Sports Law" on Friday, March 27, 2020, at CAVS on the campus of Mississippi State University. Hear IP lawyers and entrepreneurs tell real-life stories of using intellectual property to protect products and grow companies, participate in interactive discussion to explore student companies' legal issues, and learn how new companies in Mississippi can access investment funding. Also included will be an IP discussion and demonstration of new sports and automotive technologies in Mississippi State University's Center for Advanced Vehicular Systems and a sports panel discussing the latest legal challenges for college athletics.

Registration Form

Challenges and Hot Topics in IP and Sports Law

Friday, March 27, 2020 - CAVS - 200 Research Blvd. - Starkville

\$150 Section Members / \$175 Non-Section Members

Full Name: _____ Bar #: _____

Preferred First Name for Badge: _____ City: _____

Email (required to register): _____

Check: Make check payable to **The Mississippi Bar** and return with this registration form to:

The Mississippi Bar, Attn: Rene' Garner, P.O. Box 2168, Jackson, MS 39225-2168

Credit Card: Card #: _____

Expiration Date: _____ Security Code: _____

Return registration form via email at rgarner@msbar.org or fax to (888) 497-8305.

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Agenda

- 8:30 – 8:45 am** **Registration Check-in and Breakfast**
- 8:45 – 9:45 am** **IP 101: Discover Different Types of IP and How to Leverage IP Protection**
Hagan Walker, Vibe LLC maker of Glo® products
Michael Williams, Bradley LLP
- 9:45 – 10:45 am** **Spotting and Navigating Potential Legal Issues with New Companies and New Ideas:
An Interactive Session with Startup Summit Pitch Teams**
Eric Hill, Mississippi State University Center for Entrepreneurship and Outreach
MSU student teams competing for prizes in the MSU Startup Summit pitch competitions
- 10:45 – 11:00 am** **Break**
- 11:00 – 12:00 pm** **Founding and Funding a Business in Mississippi**
Matthew McLaughlin, McLaughlin PC
- 12:00 – 12:45 pm** **Lunch will be provided**
- 12:45 – 2:15 pm** **Up Close and Personal with IP at the MSU Athletic Engineering Lab,
the MSU Halo Car, and CAVS Additive Manufacturing**
Reuben Burch, MSU CAVS Associate Director
Haley Doude, MSU CAVS Assistant Research Professor
Matt Doude, MSU CAVS Associate Director
- 2:15 – 2:30 pm** **Break**
- 2:30 – 4:00 pm** **Pay to Play and Other Sports Law Issues Affecting Mississippi**
Bracky Brett, Executive Senior Associate A.D./Compliance
Brandon Jolly, Associate General Counsel
Jay Perry, Director of Player Development

Notes

Registration:

The registration fee is \$150 for Section Members and \$175 for Non-Section Members.

Written Materials:

Written materials will be distributed electronically to each attendee the day prior to the seminar.

Cancellations:

Cancellations made prior to the seminar will receive a refund less a \$25 administrative fee. Cancellations on the day of the seminar and “no shows” will receive no refund.

Questions:

Contact Rene' Garner at The Mississippi Bar at rgarner@msbar.org with any questions you might have.